

21. Self-Enterprises

20.1:Introduction

A group of people of this division obtain income for their livelihood activities through self-employment. Most of the people invest for the self-employment from their own capital. Government & Non-Government Organizations assist the people under poverty line by providing financial and material support.

20.2:Details of Present Entrepreneurs

S.No	Self-Employment	Workers
01	Small scale sales	349
02	Whole scale sales	06
03	Masonry	1065
04	Carpentry	476
05	Beauticians	128
06	Fiber work	03
07	Cycle repairing	47
08	Cigars & Beedi Product	75
09	Palmyrah product	27
10	Pottery	4
11	Garment Designing	373
12	Food Prepare	92

Source: Divisional Secretariat, Nallur

20.3: Suggestions for Motivating Entrepreneurs

1. Encouraging the production using local resources by supporting the
2. Producers through grant and necessary assistance.
3. Encouraging to produce good quality products.
4. Encouraging the people to consume local products by giving awareness about the local products and by reducing the market value to compete with the foreign products
5. Assisting the producers by giving new technical knowledges.
6. Assisting the producers through loan facilities.